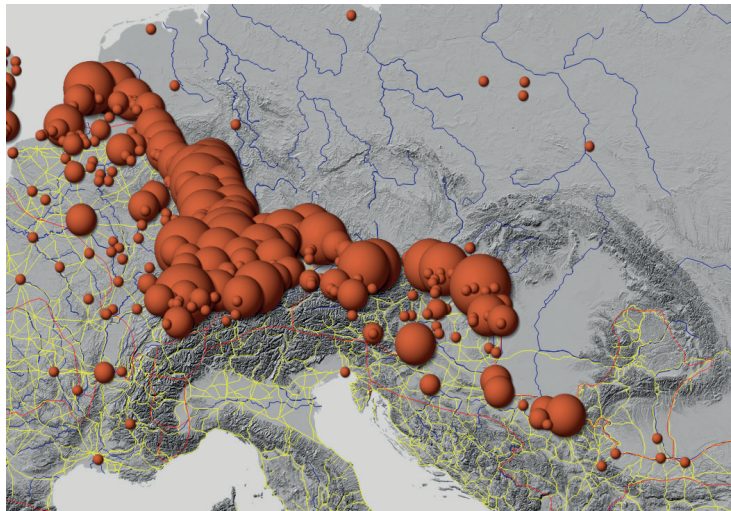




# Mass production of Roman Samian Ware and its long distance trade

VORTRAG (hybrid)  
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Samian Ware, the so called red slip “Wedgwood of the Romans”, was produced throughout the Roman Empire and can be found in virtually all Roman findspots. From the 1<sup>st</sup> century BC up to the 3<sup>rd</sup> century AD, this pottery was made in huge production centres and frequently stamped with potter names. The resulting distribution maps establish a very granular grid covering North Western Europe, allowing for statistical analyses of trading patterns such as discrete marketing or the shifting of buying power. Whereas the chronology of the potters is mainly derived from dated sites outside the production



centres, the research allows conclusions related to the chronological development of the kiln sites as well. Based on a database with 250'000 potter stamps from all over Europe, detailed insights are given into economical principles related to critical mass, product cycles and their relation to shifting buying power in the Roman markets. The creation of the first integrated multi-modal pan-European transport network during Roman times influenced economic integration over two millennia, resulting in the modern economic coalescing of the European Union.

*Im Anschluss laden wir zu einem Umtrunk und Imbiss ein.*

